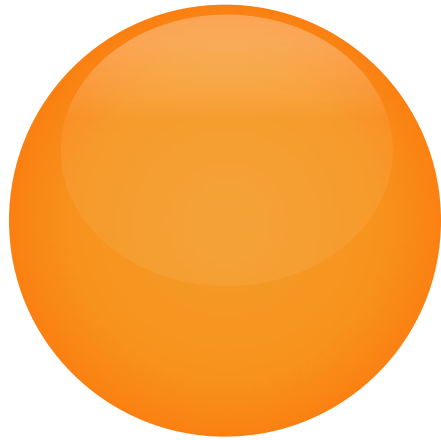


Transforming Missouri's Economy

Strategic Initiative for Economic Growth

Missouri 2010-2015

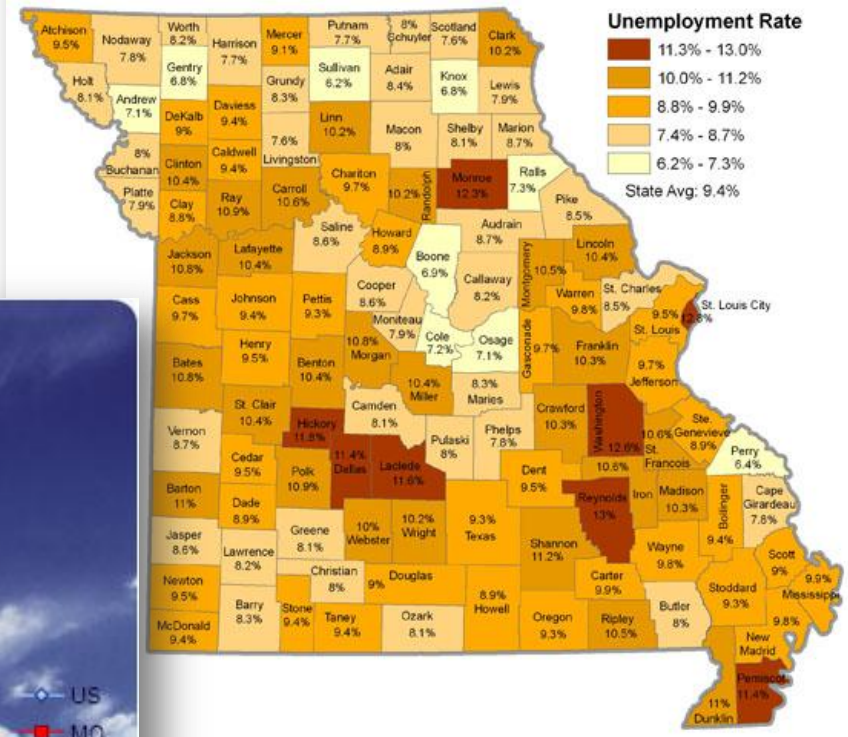


MISSOURI ECONOMIC CONDITIONS AND RANKINGS

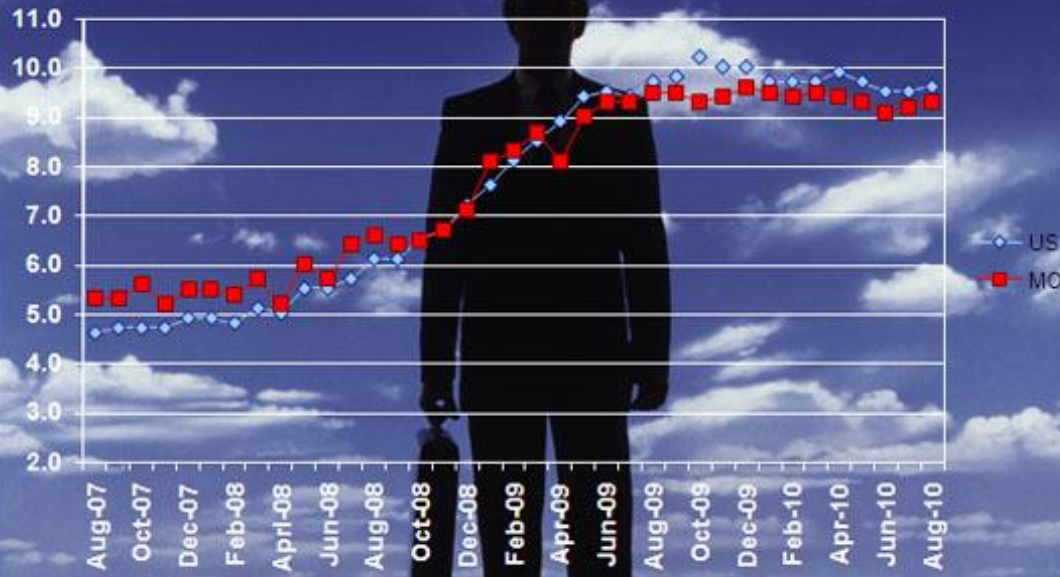


Unemployment

Unemployment Rates - July 2010
Not Seasonally Adjusted



Unemployment Rates Missouri vs. U.S. (past 36 months, seasonally adjusted)



MO Rankings – Business Climate

- #26: Best States for Business
 - Chief Executive Magazine, 2010
- #29: Best States for Business
 - Forbes Magazine, 2009
- #17: America's Top States for Business
 - CNBC, 2010
- #10: Pro-Business States
 - Pollina Real Estate, 2010

Forbes – Best States for Business, 2009

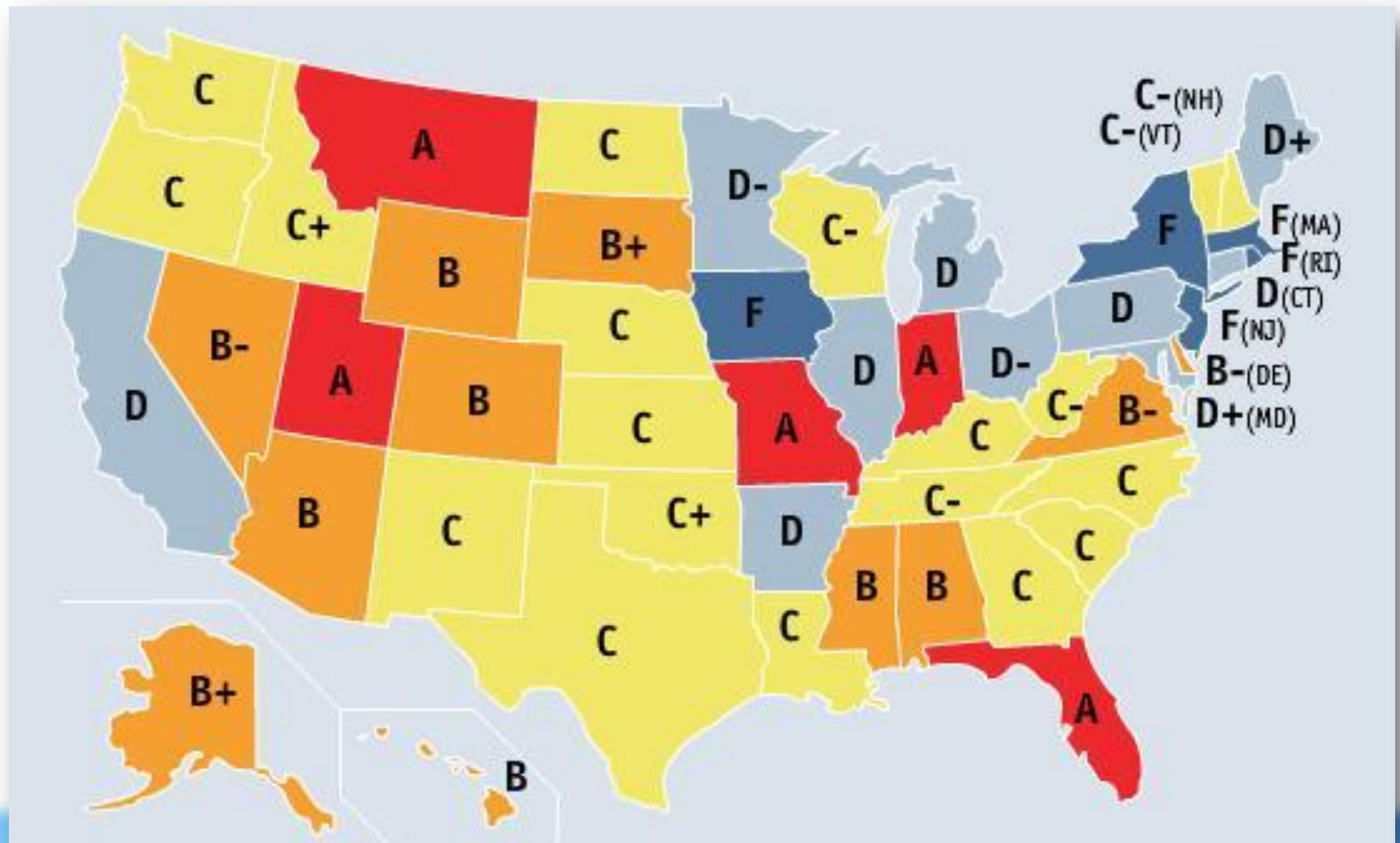
Overall rank	State	Business Costs Rank	Labor Rank	Regulatory Environment Rank	Economic Climate Rank	Growth Prospects Rank	Quality of Life Rank	Five-Year Change of GSP (%)
1	Virginia	20	3	2	18	12	1	2.9
2	Washington	27	2	5	3	1	24	3.3
3	Utah	14	4	11	11	22	17	4.6
4	Colorado	33	1	17	5	2	15	2.8
5	North Carolina	3	15	4	16	33	34	2.8
6	Georgia	28	7	1	23	15	33	1.9
7	North Dakota	6	37	26	8	4	21	4.1
8	Texas	29	23	10	1	3	39	3.7
9	Nebraska	11	24	23	23	23	10	2.1
15	Kansas	25	21	12	30	26	27	2.5
20	Oklahoma	13	41	9	4	47	38	2.5
23	Tennessee	10	39	3	38	34	42	2.2
24	Illinois	34	27	13	32	28	20	1.5
26	Arkansas	8	44	34	17	14	41	2.3
29	Missouri	15	38	21	42	25	29	1.1

2009, CB Richard Ellis



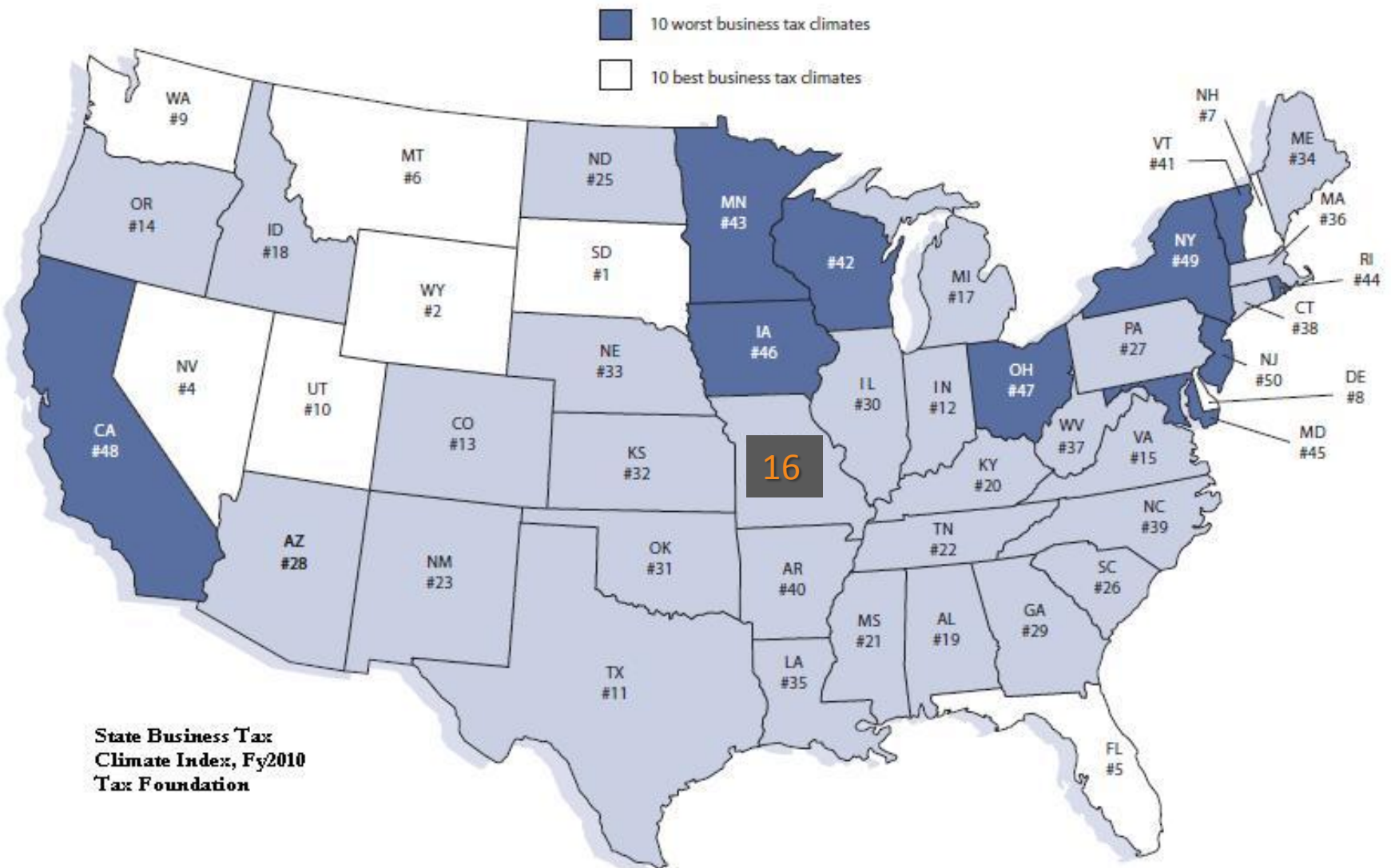
Business Tax Climate

2009, Ball State Center for Business and Economic Research



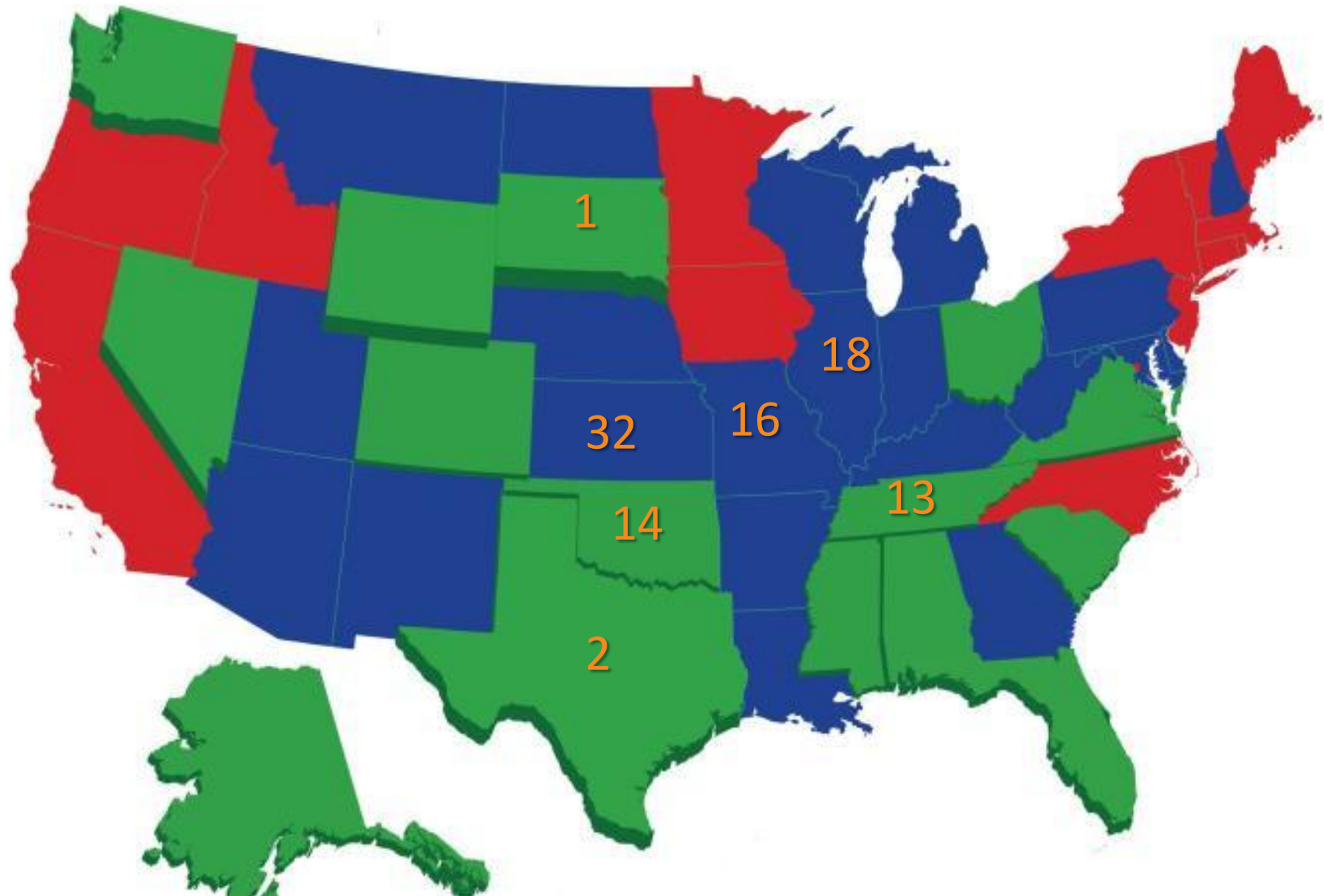
State Business Tax Climate

2010, Tax Foundation



2010 Business Tax Index

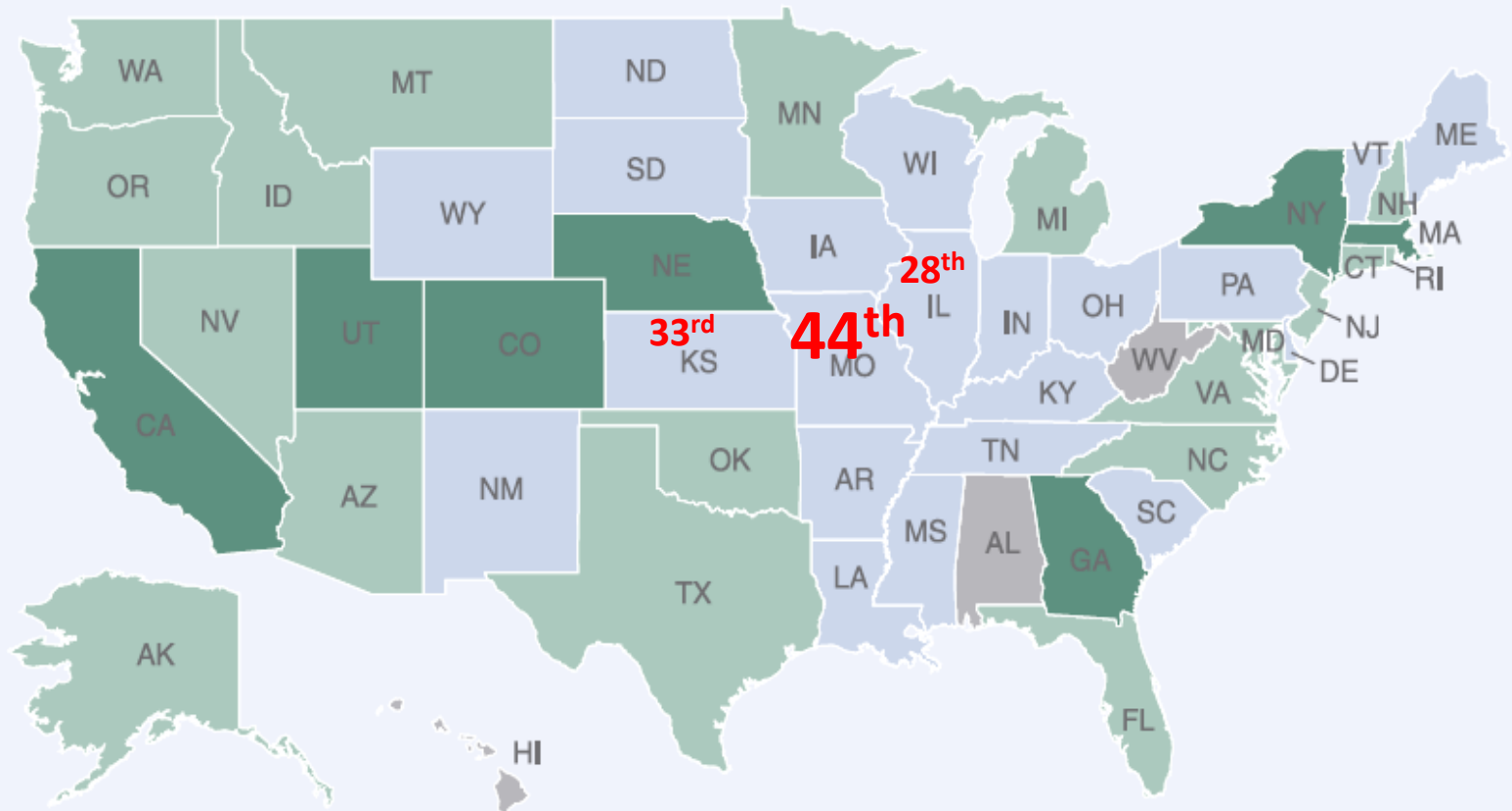
Small Business Entrepreneurial Council



Economic Dynamism

Kauffmann Foundation, 2009

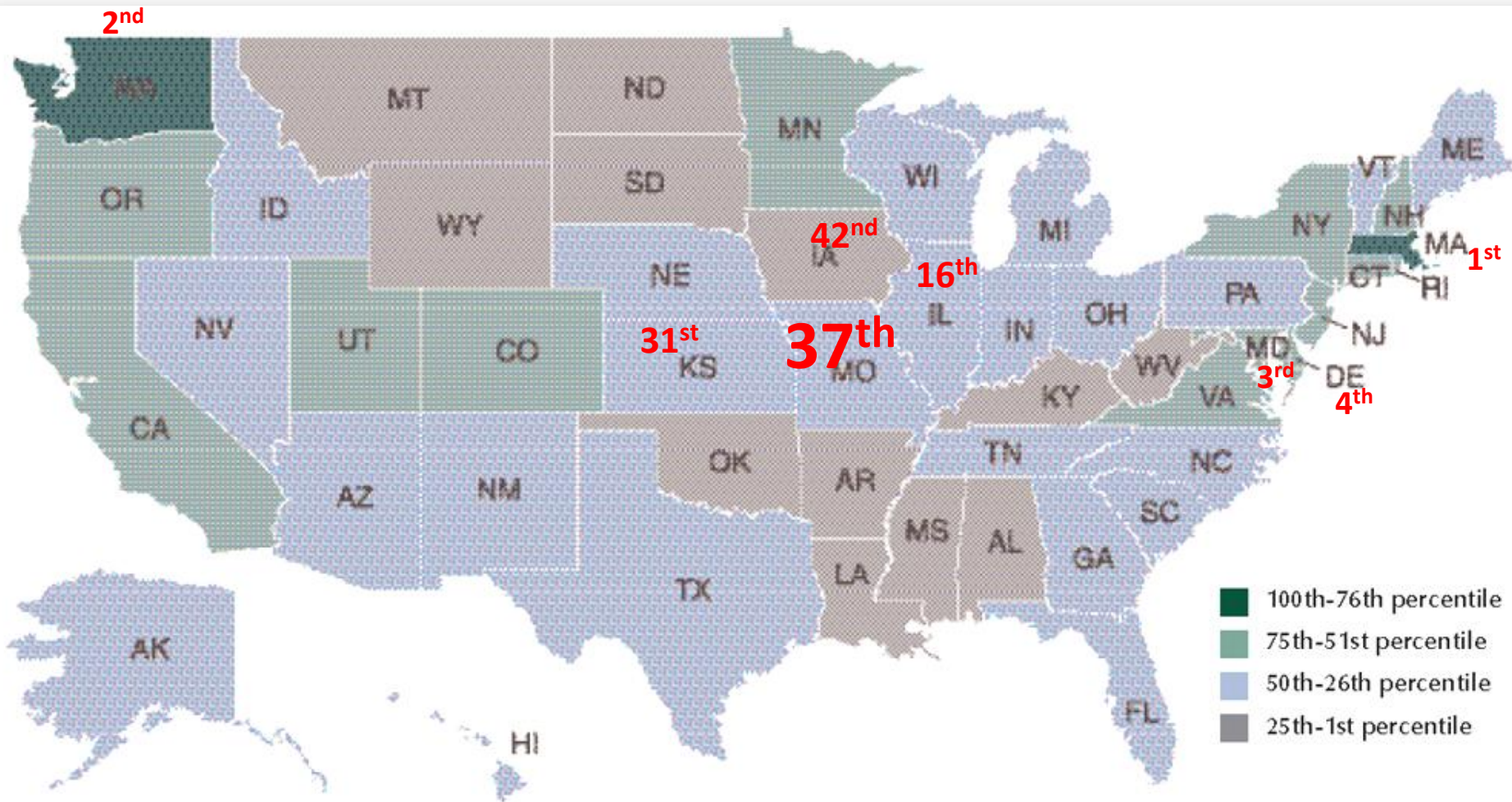
Gazelle employment, job churning, fastest-growing firms, initial public offerings, entrepreneurial activity, and inventor patents.



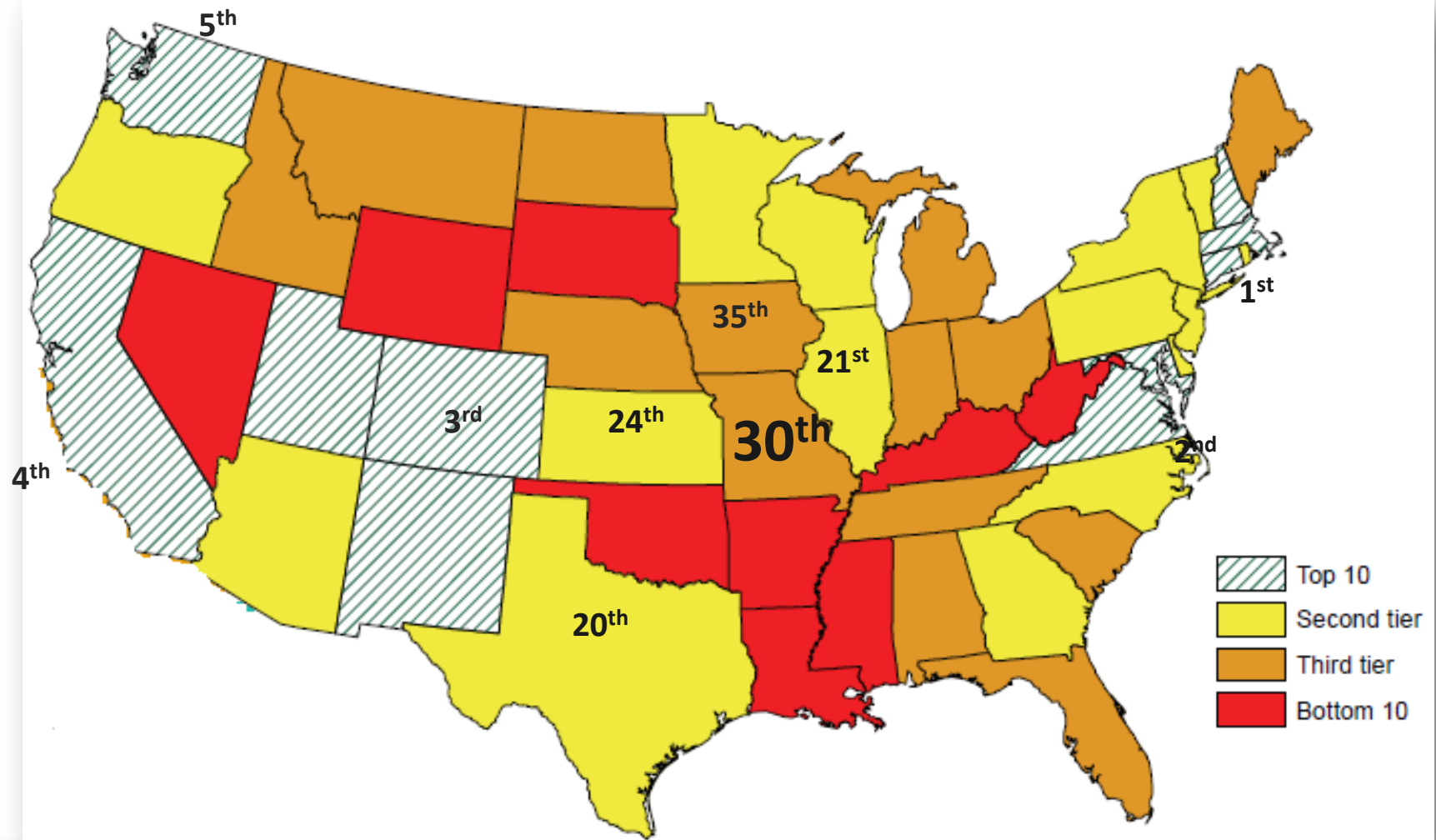
100th-76th percentile 75th-51st percentile 50th-26th percentile 25th-1st percentile

New Economy Index

Kauffman Foundation, 2009



Technology and Science Index 2009, Milken Institute



Talent Attraction & Retention

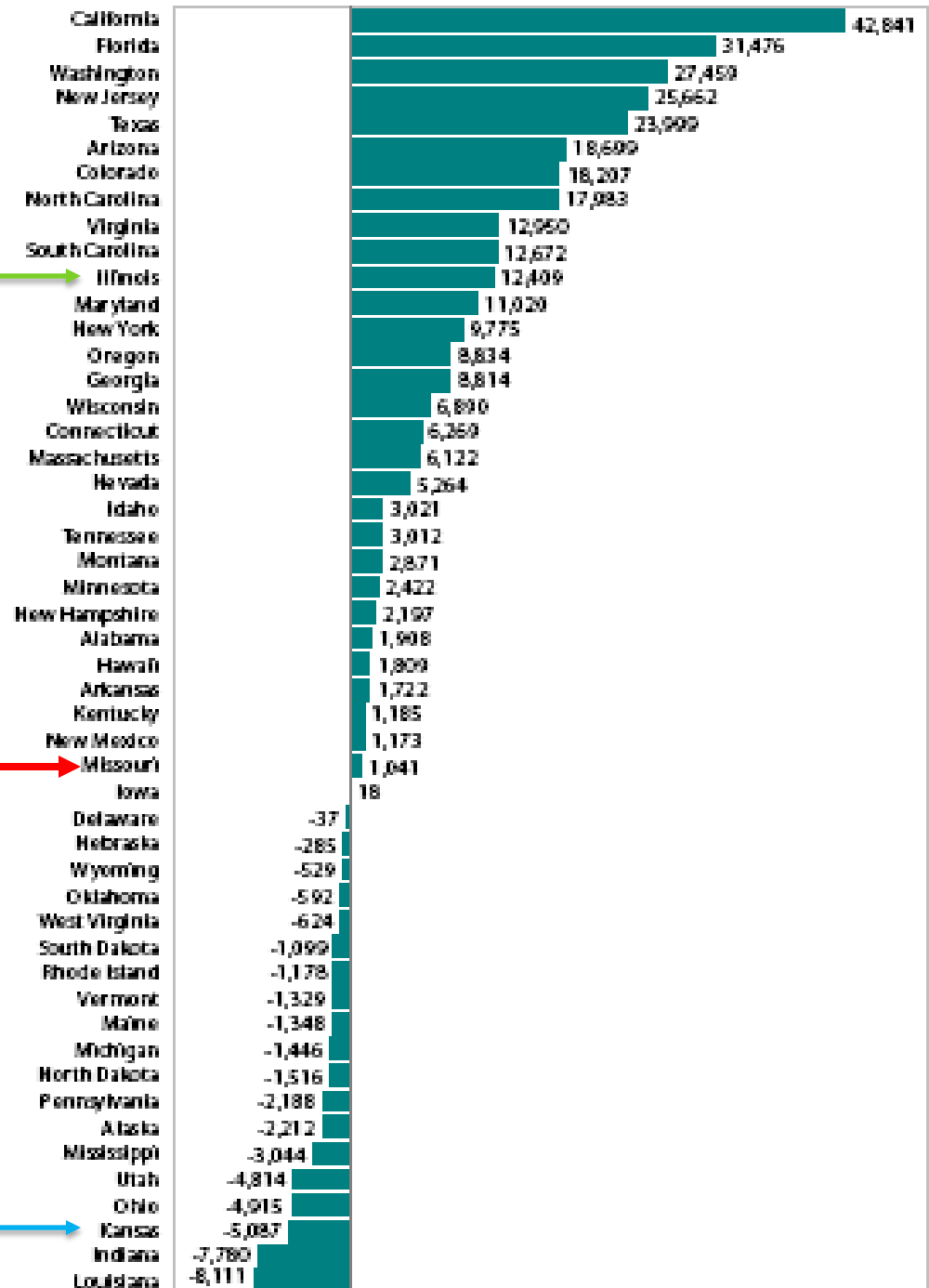
Net Flow of Population Aged 25-34 - Bachelor's Degree or Higher

Source: 2005 American
Community Survey

IL

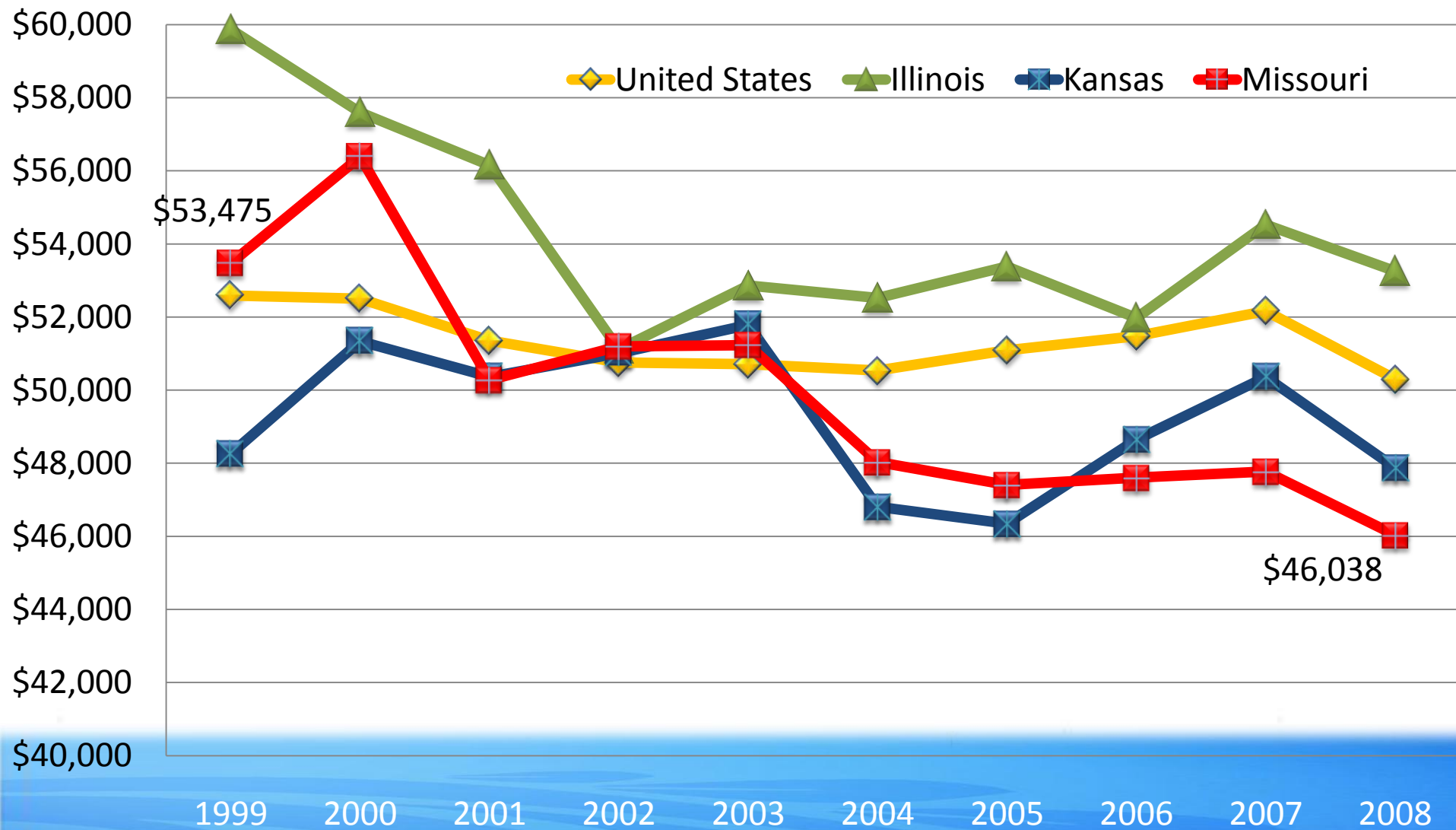
MO

KS



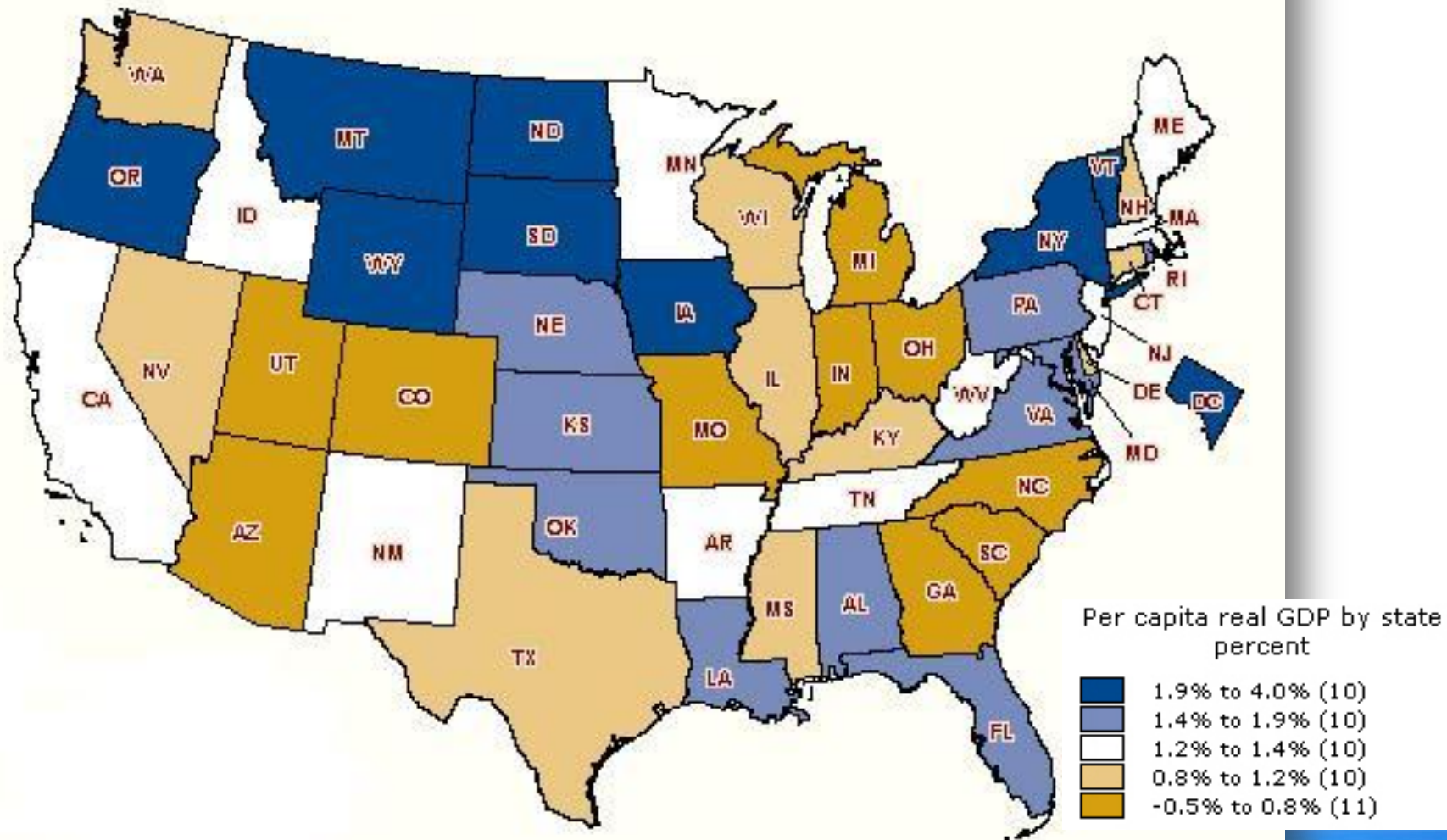
Median Household Income

Inflation Adjusted to 2008 dollars

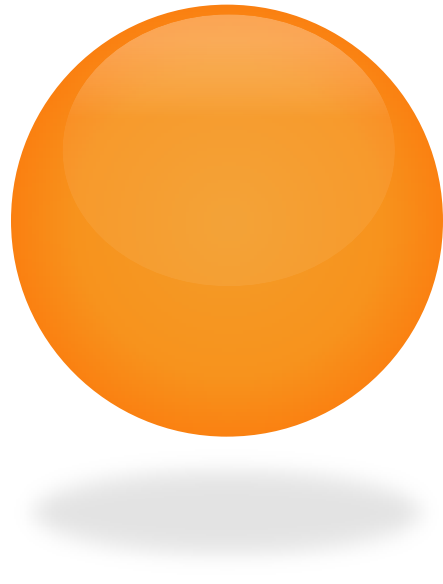


Change in Per Capital Gross Domestic Product

2000-2008



MO: 9th of 9 Adjacent States



MISSOURI STRATEGIC INITIATIVE FOR ECONOMIC GROWTH



Old Economic Development

- Being a cheap place to do business was the key.
- Attracting companies was the key.
- A high-quality physical environment was a luxury that stood in the way of attracting cost-conscious businesses.
- Regions won because they held a fixed competitive advantage in some resource or skill.
- Economic development was government-led.

New Economic Development

- Being a place rich in ideas and talent is the key.
- Attracting educated people is a key.
- Physical and cultural amenities are key in attracting knowledge workers.
- Regions prosper if organizations and individuals have the ability to learn and adapt.
- Only bold partnerships among business, government, and nonprofit sector can bring about change.

Purpose of the Initiative:

Identify specific strategic and tactical plans for transforming Missouri's economy into a 21st Century sustainable growth economy.

Scope of the Initiative

- Develop 6-8 key strategies.
 - Data-driven.
 - Statewide focus, but recognize uniqueness of regions.
- For each strategy, develop tactical implementation plans.
- 5 year strategy period.
- Concentrate on “primary” businesses.
- Completion: By March 31, 2011.

Leadership



Coordination, Management, Facilitation



Executive Advisory Committee

Purpose:

Guidance and direction of the process.

Mr. William (Bill) Downey

President/COO

Kansas City Power and Light

Kansas City

Ms. Ann Marie Baker

President, Southwest Region

UMB Bank

Springfield

Mr. David Steward

CEO

World Wide Technology

St. Louis

Mr. Paul Combs

President

Baker Implement Company

Kennett

Purpose

A blue circle with a gradient, containing the text "Steering Committee" in white.

Steering
Committee

- Review and analyze information.
- Provide input and recommendations on proposed strategies and tactical action plans.
- Review and comment on the final plan content.

Steering Committee (41)

- Mr. Randy Allen, Jefferson City Chamber of Commerce
- Mr. Jim Anderson, Springfield Chamber of Commerce
- Mr. Tom Bleigh, Bleigh Construction Co.
- Ms. JoAnn Bunten, Walsworth Publishing
- Mr. Jeffrey Byrne, Jeffrey Byrne & Associates, Inc.
- Mr. Richard Cavender, Meramec RPC
- Mr. Robert Clark, Clayco, Inc.
- Dr. Delbert Day, MO University of Science and Technology
- Mr. Michael DeCola, Mississippi Lime Company
- Mr. Richard Fleming, STL Reg. Chamber and Growth Assn.
- Mr. Larry Gardner, Gardner Accounting Services
- Dr. Daniel Getman, Kansas City Area Life Sciences Institute
- Mr. Kelly Gillespie, Missouri Biotechnology Association
- Ms. Linda Greaser, Proctor and Gamble Paper Products Co.
- Mr. Steven Harris, RubinBrown LLP
- Dr. Michael Helmstetter, Midwest Research Institute
- Ms. Jeanette Hernandez, Prenger ECCO Select
- Mr. Herb Johnson Missouri, AFL-CIO
- Mr. Jeffrey Kostos, Dow Kokam
- Mr. Danny Ludeman, Wells Fargo Advisors, LLC
- Mr. Robert Marcusse, Kansas City Area Dev. Council
- Mr. Hugh McVey, Missouri AFL-CIO
- Mr. Dan Mehan MO Chamber of Com. and Industry
- Mr. Randy Mooney, M&M Dairy
- Dr. Michael Nietzel, Formerly of MO State Univ.
- Mr. Roderick Nunn, St. Louis Community College
- Dr. William Peck, Washington University
- Ms. Rosana Privitera-Biondo, MarkOne Electric, Inc.
- Ms. Ora Reynolds, Hunt Midwest Real Estate
- Mr. Evans Richardson, Boeing
- Mr. Donn Rubin, Coaltn. for Plant and Life Sciences
- Mr. Jim Schwarz, Able Manufacturing & Assembly
- Mr. Greg Sullivan, Global Velocity, Inc.
- Mr. Jon Swope ,St. John's Health System
- Ms. Sandra Van Trease, BJC HealthCare
- Mr. Dennis Vinson, Signature Packaging & Paper
- Mr. Thomas Voss, Ameren Corporation
- Dr. Bruce Walker, University of Missouri - Columbia
- Ms. Janet Wear-Enloe ,Jefferson City Medical Group
- Mr. James Webb, St. Louis Minority Bus. Council
- Ms. Karen Zecy, American Micro Co.

Purpose

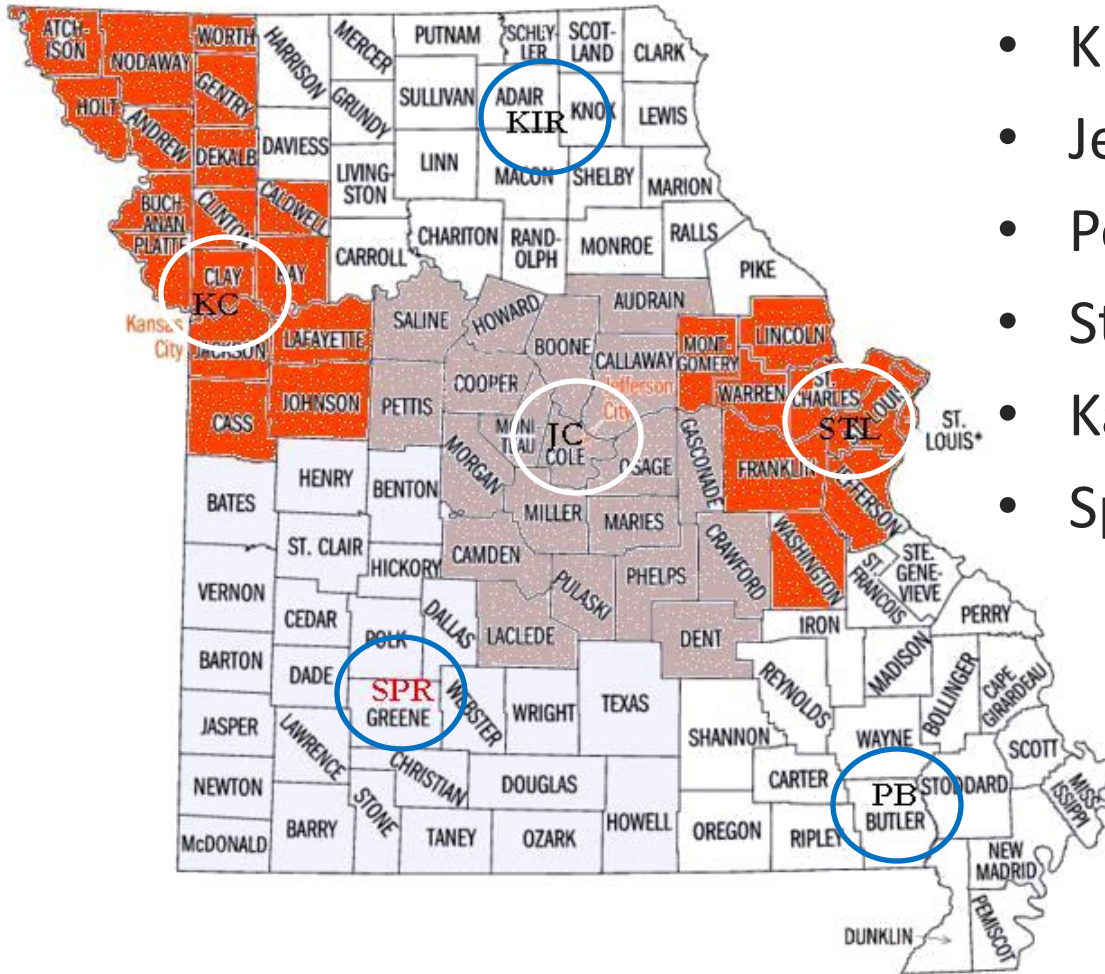
- Input and comment on key strategies and tactical plans.

Structure

- 125 key leaders (each region) from business, economic development, labor, education.
- Six locations; Two rounds.

Regional Planning Team Forums

Round 1



- Kirksville - 9/21, 2pm
- Jefferson City – 9/22, 9am
- Poplar Bluff – 9/23, 9am
- St. Louis – 9/23, 3pm
- Kansas City – 9/24, 9am
- Springfield – 9/24, 3pm

Series of Events

1. Call for White Papers.
2. 1st Round, Regional Planning Team Forums
 - Sept. 21-24
3. Meeting #2, Steering Committee
 - Oct. 20
4. Meeting #3, Steering Committee
 - End of Nov.
5. 2nd Round, Regional Planning Team Forums
 - Mid. December
6. Meeting #4, Steering Committee
 - Early Jan.

White Papers

- Soliciting input from experts in applicable fields.
- To be provided to the Steering Committee.
- Deadline: Oct. 10



Project Website

- <http://ded.mo.gov/Strategic.aspx>
- Reports
- Meetings
- Members





Transforming Missouri's Economy 

Strategic Initiative for Economic Growth

Missouri 2010-2015

